NEW AAE WEBSITE TRANSFORMS MEMBERS’ AND PATIENTS’ ONLINE EXPERIENCES

The American Association of Endodontists in December launched a new website that offers more content and easier navigation for members, dental professionals and patients.

The enhanced site’s homepage provides immediate access to a wealth of resources and exclusive benefits, such as a members-only website area, subscription to the Journal of Endodontics and to AAE Connection — the AAE’s members-only online discussion and networking platform.

The AAE also is showcasing its member e-newsletter — Communiqué — in a fresh new way.

The new aae.org is dedicated to the important work and distinct needs of members, dental professionals and patients. Crisp, clean designs liven up each page and make it easy for all visitors to find information quickly. Prominent buttons ensure efficient navigation through materials and resources to support all needs.

The new site features a simplified, topic-based menu, with content reorganized for quick, intuitive searching.

The new site allows dental professionals to access numerous clinical tools, such as guidelines and position statements, including the Endodontic Competency White Paper. The popular ENDODONTICS: Colleagues for Excellence newsletter is available to provide trusted, credible resources for the dental profession.

“We designed the new website to ensure that each of our primary audiences — members, patients and general practitioners — are aware of the resources that the AAE has for them,” said AAE Executive Director Kenneth J. Widulka, CAE, CPA. “The new aae.org will connect visitors with authoritative endodontic resources using easy-to-use website technology.”

Educational meetings, events, resources and support are at the core of the AAE’s offerings for members and the broader dental community. The new website will help visitors explore the AAE’s many educational programs, including online C.E. and meeting and workshop information.

(Source: American Association of Endodontists)
AAE Meeting Specials

HyFlex CM® controlled memory files
- 300% more resistance to separation
- No rebound + Extreme flexibility = Superior canal tracking
- Regains shape after sterilization = Multi-use

HyFlex EDM
- Unmatched flexibility and fracture resistance in one file system.
- Up to 700% higher fracture resistance.
- Specially hardened surface.
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- Endodontic aspirator tip used to quickly dry root canals
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AAE18 offers more than 100 high-quality educational sessions in a variety of tracks, such as the new Controversies and Hot Topics Track, which will address some of endodontics’ most divisive topics, including canal cleaning and disinfection, the introduction of nanoparticle-guided therapeutics and surgical vs. nonsurgical retreatment.

The Surgical Track will focus on updating clinicians on the possibilities of current technologies, techniques and research.

Other tracks include Endodontics Without Limits, Interdisciplinary, Essentials for Endodontic Practice and Submitted Presentations, which cover a broad range of interesting topics from access preparation to treatment outcomes to “What an Endodontist Can Learn From Captain Sully.”

The AAE18 General Session, taking place at 4 p.m. today in the Belco Theater, will feature Aron Ralston, who is sure to inspire as he recounts his harrowing experience of becoming trapped between two boulders in a remote location in Utah. An experienced climber and avid outdoorsman, Ralston was canyoneering alone in Utah when he became trapped, ultimately freeing himself by severing his own arm with a pocketknife. His story became the New York Times best-selling book “Between a Rock and a Hard Place,” which inspired the major motion picture “127 Hours.”

Other special events over the next few days include the President’s Breakfast (8 a.m. Thursday in the Four Seasons Ballroom), the Louis I. Grossman Ceremony to recognize the newest diplomates of the American Board of Endodontics (4 p.m. Thursday in the Centennial Ballroom E of the Hyatt Regency) and the Edgar D. Coolidge Brunch to honor the AAE’s award winners (10:15 a.m. Saturday in the Four Seasons Ballroom).

You also won’t want to miss the Celebrate! Denver event at Wings Over the Rockies, set in the middle of an immense hanger among a B-52 bomber, a RF reconnaissance plane and other aircraft. The fun begins at 8:30 p.m. Friday.

Finally, make sure to support the Foundation for Endodontics by participating in the Game of Chance. By purchasing chances to win, you are eligible for such prizes as registration for AAE19 and a five-day, six-night, all-expenses-paid trip to Montreux, Switzerland.